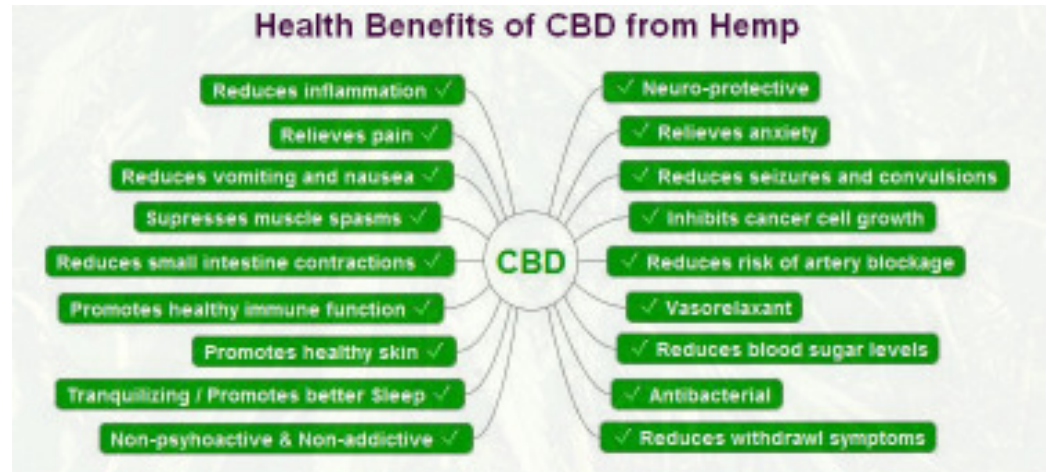


What is Hemp CBD Oil?

- CBD, aka cannabidiol, is a non-psychoactive, non-addictive cannabinoid, one of 80-100 known cannabinoids found in the cannabis family.
- Extracted from the mature stalks of imported industrial hemp and contain less than .3% THC, making it legal in all 50 states.

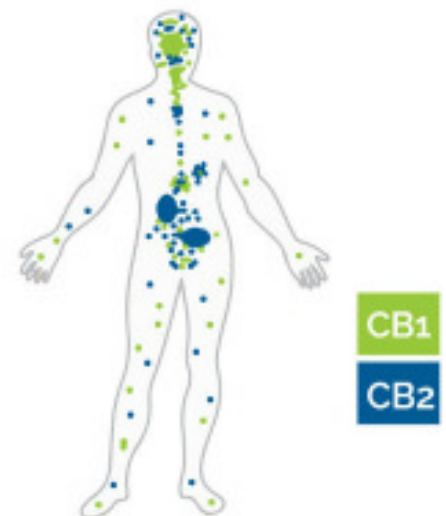


Why Use CBD?

The Endocannabinoid System (ECS) is one of the new and outstanding discoveries in science. The ECS regulates a variety of biological processes, such as relaxation, feeding, sleep, certain inflammatory reactions and even cognitive function. In short, your ECS is responsible for the optimal function of your body. All mammals have an endocannabinoid system, endocannabinoids are even found in high amounts in a mother's breast milk.

Endocannabinoids and their receptors are found throughout the body. There are two types of important receptors - CB1 and CB2 - in the cells of the body. They are abundant in the brain and immune system. The body produces cannabinoids in a natural process (such as endocannabinoids: anandamide and 2-AG) that share chemical structures similar to cannabinoids derived from plants. There are over 80 known cannabinoids found in the cannabis plant, CBD is one of them.

In general, this research indicates that the endocannabinoid system appears to play a very "protective" role in our bodies. In fact, the most important thing the endocannabinoid system wants to protect is homeostasis - that is, making sure that the body is functioning optimally at all times.



Why Kannaway Hemp CBD Oil Products?

- Grown in clean soil
- Non-GMO
- No pesticides
- No herbicides
- No chemical fertilizers
- Highest quality, less expensive
- Produced in medical grade facilities
- Extracted using supercritical CO2, not toxic solvents or rubbing alcohol which leaves toxic residues and bad taste in the products.
- Triple-tested, safe for whole family and pets
- THEY WORK!

The World's Leading CBD Hemp Oil Products

- NO GMO's
- NO pesticides
- NO herbicides
- NO chemical fertilizers



Although we cultivate our hemp free of chemical fertilizers, herbicides, and pesticides, we still take the time to assure the safety of our products by checking our hemp oil at three points in our manufacturing process, using ISO/IEC 17025:2005 accredited testing labs. These labs test our hemp oil for the concentration of cannabinoids, as well as for mold, mildew, fungus, yeast, E.coli, Salmonella, mycotoxins, heavy metals, and other residual contaminants to protect the end user from any contamination.

Choosing The Right Products For You

Kannaway offers a diverse line of CBD hemp oil products, including unadulterated hemp oils, MCT oil-based liquids, hemp oil capsules, energy chews, vapes, topicals, and even an anti-aging skin care line to name a few.

Products That Contain THC vs. THC-Free

While there are many differences between full-spectrum hemp oil products and products crafted with CBD isolate, the one we will primarily focus on here is THC content.

Full-Spectrum Products Contain THC

Kannaway products made with full-spectrum hemp oil contain THC. These products include the **Kannaway Premium Hemp Oil line, Kannaway Salve, the Rev!ve line, and both our skin care lines.**

Although the levels of THC in our hemp oil products is miniscule, this is enough to dissuade some users. However, there are advantages to taking a CBD supplement formulated with full-spectrum hemp oil.

Full-spectrum hemp oil refers to pure hemp oil that features all the same cannabinoids present in the original hemp plant, providing an all-natural CBD hemp oil supplement that allows the cannabinoids to work together in what is called the entourage effect.

However, it isn't just the cannabinoids that make our CBD hemp oil a valuable addition to your complete diet. Hemp oil also contains many essential vitamins and minerals, fatty acids, fiber, protein, chlorophyll, flavonoids, and terpenes.

When viewed as a complete dietary supplement, we begin to see the value of hemp oil beyond being a source of CBD. The cannabinoids in hemp oil work together in the entourage effect to provide their balancing effects, while the many nutrients present supplement our deficient modern diets.

There is No THC in Products Made with CBD Isolate

Although products made with our full-spectrum hemp oil work for most of our customers and Brand Ambassadors, others prefer to avoid even trace amounts of THC in the CBD oil supplement.

For those customers and BAs, we offer several products made with 99 percent pure CBD isolate. **These products include the Pure CBD line of liquids and capsules, the new HempVAP® oil cartridge, and Kannaway Energy Chews.**

Starting with the same CBD hemp oil available in all full-spectrum Kannaway CBD products, CBD isolate is first extracted from non-GMO hemp using supercritical CO2.

The CBD hemp oil is then purified using a proprietary process to filter plant material and remove excess waxes. This process produces a pure isolate powder with 99% pure CBD, but none of the additional cannabinoids, terpenes, or other nutrients in full-spectrum hemp oil.

CBD isolate powder has no taste or smell to it and can be integrated into a number of products, and because it is completely THC-free, Kannaway products made with CBD isolate are safe for use by all customers and all ages.

The smart choice for those looking to avoid even trace amount of THC in their hemp oil supplements, THC-free products make sense for anyone subject to drug tests. This could be emergency personnel like first responders like police, firefighters, and EMTs, active military or veterans in the Veterans Affairs system, or even competing athletes.

Additionally, CBD isolate products like the Pure CBD line can be the preferred hemp oil supplement for families looking to add CBD to the diets of young children but not expose them to even trace amounts of THC, like in other hemp oil products.

Three Ways To Purchase

1. Retail Customer
2. Preferred member: Requires monthly Smart Ship order. Benefits: Wholesale prices, eligible for Refer 3 Get Yours Free program.
3. Become a Brand Ambassador: Requires wholesale membership. Benefits: Wholesale prices with or without being on Smart Ship, eligible for Refer 3 Get Yours Free program, eligible for earning commissions and bonuses.

Value Packs

*See back of page for pack contents. Savings shown off of Wholesale Prices if purchased separately, does not include cost of convention tickets.

Starter Pack



Save
\$103.40

Wholesale: \$218.90

Pure Starter Value Pack



Save
\$150.10

Wholesale: \$218.90

Jr. Executive Pack



Save
\$126.40

Wholesale: \$718.90

Executive Pack



Save
\$35.90

Wholesale: \$913.90

Executive Pure Pack



Save
\$24.90

Wholesale: \$913.90

Total Experience Product Pack



Save
\$916.05

Wholesale: \$1,505.00

Price List

| | Retail | Wholesale | THC-Free |
|---|----------|-----------|----------|
| Kannaway Products | | | |
| Gold Premium Oil Oral Applicator - (3,600 mgs/10.7¢ per mg) | \$440.00 | \$385.00 | |
| Premium Full Spectrum Oral Applicator - (1500 mgs/11.4¢ per mg) | \$225.50 | \$170.50 | |
| Premium Full Spectrum Liquid - (1,000 mg/15.2¢ per mg) | \$175.00 | \$152.00 | |
| Premium Full Spectrum Caps - (750 mgs/12.5¢ per mg) | \$113.30 | \$93.50 | |
| Pure Gold Full-Spectrum Liquid - (1,000 mg/15.1¢ per mg) | \$183.00 | \$151.25 | X |
| Pure Capsules - (750 mgs/11.7¢ per mg) | \$107.80 | \$88.00 | X |
| Pure Liquid - (1000 mgs/15.4¢ per mg) | \$187.00 | \$154.00 | X |
| Salve | \$55.00 | \$38.50 | |
| Salve Travel | \$4.40 | \$3.30 | |
| Travel Packet (10) | \$44.00 | \$33.00 | |
| Travel Pack (50) | \$220.00 | \$143.00 | |
| Travel Packet (100) | \$412.50 | \$275.00 | |
| Chocolate Energy Chews | \$49.50 | \$39.60 | X |
| Essential Oils Trio Pack | \$112.00 | \$94.00 | |
| Essential Oils Tranquility | \$42.00 | \$35.00 | |
| Essential Oils Immunity | \$42.00 | \$35.00 | |
| Essential Oils Energy | \$42.00 | \$35.00 | |
| SuperGreens | \$90.00 | \$77.00 | |
| Revive Products | | | |
| ReviveAM | \$110.00 | \$90.20 | |
| Revive PM 500 mg | \$79.20 | \$66.00 | |
| Revive Pro (1000 mg) | \$214.50 | \$165.00 | |
| HempVap | | | |
| Vap 100 mg | \$42.00 | \$35.00 | X |
| Party Kit - (4 Vap 100 atomizers, 15 replacement tips) | \$165.00 | \$137.50 | X |
| Skin Care | | | |
| Defined Anti-Aging Step 1: Cleanser | \$55.00 | \$38.50 | |
| Defined Anti-Aging Step 2: Exfoliant | \$55.00 | \$38.50 | |
| Defined Anti-Aging Step 3: Toner | \$55.00 | \$38.50 | |
| Defined Anti-Aging Step 4: Serum | \$110.00 | \$88.00 | |
| Defined Anti-Aging Step 5: Moisturizer | \$55.00 | \$38.50 | |
| Total Care: Detox Soak | \$55.00 | \$38.50 | |
| Kannactiv 3-Step Kit | \$110.00 | \$88.00 | |
| Hempy's Store Products | | | |
| Baseball Cap | \$43.00 | \$36.00 | |
| Wallet Black or Green | \$27.00 | \$22.00 | |
| Super Comfy Flatline Beanie Green | \$32.00 | \$25.00 | |
| Super Comfy Lumberjack Beanie Blue or Gray | \$40.00 | \$32.00 | |

***Value Packs contain the following :**

STARTER VALUE PACK: Chocolate Energy Chews, Premium Full Spectrum Caps, Revive AM, Revive PM, (2) \$50 Digital Gift Cards

PURE STARTER VALUE PACK: Essential Oils Trio Pack, Pure Capsules, Pure Liquid, (2) \$50 Digital Gift Cards

JUNIOR EXECUTIVE VALUE PACK: Revive AM, Revive PM 500 mg, (5) Digital Gift Cards, Defined Cleanser, Exfoliant, Toner, Serum, Moisturizer,

EXECUTIVE VALUE PACK: Defined Cleanser, Exfoliant, Toner, Serum, Moisturizer, Salve, Detox Soak, Essential Oils Trio Pack, Chocolate Energy Chews, Revive AM, Revive PM 500 mg, Revive Pro (1000 mg), (20) Salve Travel, (10) Digital Gift Cards, (2) Empower 2018 Convention Tickets

EXECUTIVE PURE VALUE PACK: Defined Cleanser, Exfoliant, Toner, Serum, Moisturizer, Salve, Detox Soak, Essential Oils Trio Pack, Chocolate Energy Chews, Revive AM, Revive PM 500 mg, Pure Liquid, (20) Salve Travel, (10) Digital Gift Cards, (2) Empower 2018 Convention Tickets

TOTAL EXPERIENCE PACK: Defined Cleanser, Exfoliant, Toner, Serum, Moisturizer, Salve, Detox Soak, Essential Oils Trio Pack, (10) Salve Travel, Gold Premium Oil, SuperGreens, Vap 100 mg, Party Kit, Kannactiv Kit, Chocolate Energy Chews, Premium Full Spectrum Oral Applicator, Premium Full Spectrum Caps, Premium Full Spectrum Liquid, Pure Capsules, Pure Gold, Revive AM, Revive PM 500 mg, Revive Pro (1000 mg), Pure Liquid, (5) Digital Gift Cards, (2) Empower 2018 Convention Tickets

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